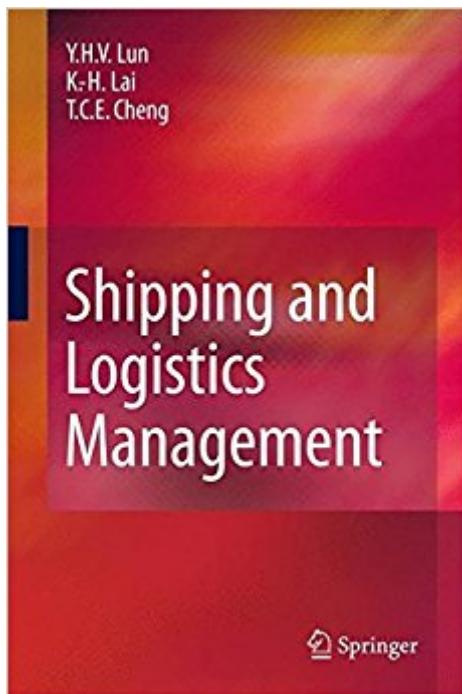


The book was found

Shipping And Logistics Management



Synopsis

Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

Book Information

Hardcover: 238 pages

Publisher: Springer; 2010 edition (April 14, 2010)

Language: English

ISBN-10: 1848829965

ISBN-13: 978-1848829961

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #963,016 in Books (See Top 100 in Books) #95 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Economics #108 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #1039 in Books > Business & Money > Management & Leadership > Production & Operations

Customer Reviews

The term "shipping" has evolved from its original relationship to ships and seaborne trade, to encompass any mode of transport that moves goods between two points. The implication of the extended meaning of "shipping" is that the shipping industry has become more complex, as well as more dynamic. Traditionally, the theory and knowledge of shipping management and operations are transferred in the workplace, from practitioners to newcomers; little has been

systemically organized and published in books. Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: • What are the shipping markets? • How are freight rates determined? • What are the shipping cost structures? • What are the patterns of sea transport? and • How do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.

Y.H. Venus Lun, Kee-hung Cheng and T.C. Edwin Cheng all work for the Department of Logistics and Maritime Studies at The Hong Kong Polytechnic University.

[Download to continue reading...](#)

Shipping Container Homes: Shipping Container Homes 101, Shipping Container Homes for Beginners, Everything You Need to Know About, Tiny House Living, and...Container Home, Tiny House Living Books Shipping Container Homes: 2 in 1 Bundle: How to Move into a Shipping Container Home and a Comprehensive Guide to Shipping Container Homes Shipping Container Homes: How to Move Into a Shipping Container Home and a Comprehensive Guide to Shipping Container Homes (2 in 1 Bundle) Shipping Container Homes: An Essential Guide to Shipping Container Homes with Examples and Ideas of Designs (Shipping Container Home Plans, Tiny Houses) (Volume 1) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Maritime Logistics: A Complete Guide to Effective Shipping and Port Management Shipping and Logistics Management Shipping Container Homes: Steps and Tips on How You Can Build a Shipping Container Home Quickly and Save Money Shipping Container Homes: The Step-By-Step Guide to Shipping Container Homes and Tiny house living, Including Examples of Plans and Designs Shipping Container Homes: An Ultimate Step-By-Step Beginnerâ™s Guide to Living in a Shipping Container Home Including Ideas and Examples of Designs Shipping Container Homes: An Essential Guide to Shipping Container Homes with Examples and Ideas of Designs Shipping Container Homes: The Ultimate Beginner's Guide to Living in a Shipping Container Home and Tiny House Living Shipping Container Homes:

The Ultimate Guide to Building Shipping Container Homes for Sustainable Living, including Plans, Tips, cool ideas, and more! Shipping Container Homes: The Ultimate Guide on Finding, Designing, and Building an Incredible Shipping Container Home Shipping Container Homes: Steps And Strategies To Building Or Buying Your Own Dream Shipping Container Home Including Plans With Photos Shipping Container Homes: The complete guide to building shipping container homes, including plans, FAQS, cool ideas, and more! Shipping Container Homes: Steps And Strategies To Building Or Buying Your Own Dream Shipping Container Home Including Plans, FAQs & Much More! Shipping Container Homes: How to build a shipping container home, including plans, cool ideas, and more! Basics of Logistics in the New Era: Everything You Need To Know About Logistics Green Logistics: Improving the Environmental Sustainability of Logistics

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)